



Gift of Publicly Listed Securities

When you care deeply about something, it feels good to give in a way that reflects your values. Donating publicly listed securities is one of the most tax-effective ways to support Knowledge Network—helping bring trusted, commercial-free programming to curious minds across BC.

By donating securities directly instead of selling them first, you can maximize your impact and minimize your taxes—all while investing in independent stories, local voices and the kind of thoughtful content our world needs more of.

Why donate securities instead of cash?

Canada’s tax laws make this a uniquely beneficial way to give. When you donate publicly listed securities *in-kind* (meaning you transfer the actual shares directly instead of selling them first), you pay no tax on any capital gains—and you receive a charitable tax receipt for the full fair market value.

This means your gift can go further and cost you less.

What kind of investments can I donate?

- Stocks
- Bonds
- Mutual fund units or shares

These must be listed on a public stock exchange or otherwise easily valued. If you’re unsure, your advisor or broker can confirm.

What does this look like in practice?

Let’s say Jenny owns securities now worth \$10,000, which she purchased for \$4,000. That means her capital gain is \$6,000.

- If she sells the securities and donates the cash, she’ll owe tax on **50% of that capital gain**.
- But if she **transfers the securities directly** to Knowledge Network, **she pays no tax on the gain**—and still gets a receipt for the full \$10,000.

Donating Securities worth \$10,000	Cashing In Securities worth \$10,000 and Donating Cash
Because Jenny transferred the securities, she does not have to pay tax on the \$6,000 capital gain.	Because Jenny cashed in her securities she has to pay income tax on 50% or \$3,000 of the \$6,000 capital gain.
Donation Receipt \$ 10,000	Donation Receipt \$ 10,000
Income Tax Savings from receipt \$ 4,500	Income Tax Savings from receipt \$ 4,500
\$ 5,500	\$ 5,500
Capital gain on securities \$ 6,000	Capital gain on securities \$ 6,000
The amount of gain included in income 0	The amount of gain included in income \$ 3,000
Tax Bill on this gain 0	Tax Bill on this gain \$ 1,350

By giving securities in-kind, Jenny saves \$1,350 in tax. Now imagine the potential impact if the gift were \$100,000—or more!





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How do I make a gift of securities?

It's simpler than you might think. We'll work with you and your advisor or broker to ensure a smooth transfer.

1. Use our **Gifts of Securities Donation Form** (see following page).
2. Send a copy to your broker and to us.
3. We'll handle the rest.

Most transfers are completed electronically, and you'll receive a donation receipt based on the fair market value on the day the securities are transferred (the average of the high and low price that day).

Where will my gift go?

You can choose where your gift makes an impact:

- The **Knowledge Network Endowment Fund**: Your gift will never be spent. Only the income is used annually to ensure future generations have access to independent, commercial-free programming,
- Our **Annual Fund**, which supports immediate production, acquisition and operational needs,
- Or a combination of both.

Have questions or want to talk it through?

We're here to help! Contact us any time or have your advisor reach out directly on your behalf.



Contact

Paul Graham Philanthropy Officer
plannedgiving@knowledge.ca
604.431.3136
Toll-Free 1.877.456.6988

This document does not constitute legal or financial advice.

We recommend that before making a decision on a significant gift to Knowledge Network, you seek independent professional advice to ensure your gift is structured in accordance with your personal circumstance and that the related tax implications have been thoroughly considered.

Your advisor may request the following information:

- Our Legal Name: Knowledge Network Corporation
- Our Charitable Registration Number: 12153 2816 RR0001
- Our Address: 4355 Mathissi Place, Burnaby, B.C. Canada V5G 4S8

Thank you for considering creating a legacy at Knowledge Network.





Knowledge Network Gift of Securities Donation Form

Date _____

To: (Transferring Institution) _____

Address of Transferring Institution _____

Re: (Name of Transferor/Donor) _____

Address of Transferor/Donor _____

Email of Transferor/Donor _____

Account # of Transferor/Donor at Transferring Institution _____

You are hereby authorized and directed to transfer in kind the following securities from the above noted account to the address and the account number noted below.

Security Description	CUSIP/ISIN/SEDOL#	# of shares/units
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

KNOWLEDGE NETWORK CORPORATION - Charitable Organization # 12153 2816 RR0001

Broker Fins Number: T002 CUID# - DOMA Account # 806-20517-12

I hereby give _____ (number of securities) to Knowledge Network Corporation for the Annual Fund to be used for current operations.

AND/OR

I hereby give _____ (number of securities) to the Knowledge Network Corporation to be deposited into the Knowledge Network Endowment Fund. I understand my gift to this endowment fund will never be spent. The income generated will support programming in perpetuity.

Signature of Transferor/Donor _____

**After initiating this transfer,
please fax or forward this form to:**

RBC Dominion Securities Metrotower 2
4720 Kingsway, 12th Floor
Burnaby BC, V5H 4N2

Fax: 778-284-2522

Attention: Brandon Lee

Contact Information

Brandon Lee
brandon.l.lee@rbc.com
604.257.7471



Accredited
IMAGINE CANADA