

Leadership Circle



"The key to leadership is curiosity and connection." Kathy Kinloch

Join our Leadership Circle

Giving annual gifts of \$600 or more, the Leadership Circle is a committed group of curious Knowledge Partners whose generosity inspires others to support this treasured BC service. Their support and guidance keep the Knowledge team continually driving toward excellence.

Leadership Circle Partners can receive special recognition for their gifts, but this group is about more than that. We truly value and depend on the feedback we receive from our donors.

Leadership Circle members are invited to take part in the exclusive Leadership Circle Advisory Group, a community of Partners who annually provide feedback, ideas and advice on our services.

The Leadership Circle Advisory group helps us stay more connected to our Partners and their preferences and experiences with the service – which benefits everyone who watches and supports Knowledge.

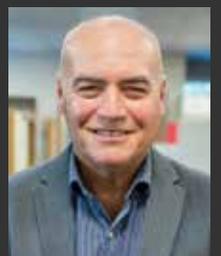
The Leadership Circle Advisory Group is a wonderful way for us to drink more deeply from this well of wisdom.

If you would like to learn more about the Leadership Circle or have suggestions or comments about this program, please contact **Paul Graham**.

Direct Line 604.431.3136

Toll-free 1.877.456.6988

Email leadershipcircle@knowledge.ca



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Benefits & Recognition Options

Benefits in Appreciation of Your Support	Ambassadors \$600-\$1199	Patrons \$1200-\$2999	Benefactors \$3000-\$4999+
K: Magazine (6 issues per year)	✓	✓	✓
Knowledge Network broadcast facility tour	✓	✓	✓
Name recognition (K: Magazine)	✓	✓	✓
Leadership Advisory Group participation	✓	✓	✓
Invitations to special events (location dependent)	✓	✓	✓
On-air recognition (group)		✓	
On-air recognition (individual)			✓
Name recognition (donor wall)			✓

Participation in any of the benefits is optional.

For information on giving at the Visionary level of the Leadership Circle, please contact Paul Graham.

Knowledge Network Broadcast Facility Tour

If you're going to be in Burnaby, please let us know and come by for a tour. See how we prepare to broadcast and stream our programs to you using the latest digital technology.

Leadership Advisory Group

Your comments and opinions are important to help us continue to grow and serve our viewers and donors. We will seek your advice annually via surveys by email or mail.

Invitations to Special Events

You will receive invitations to Knowledge Network events or screenings that take place near you.

Name Recognition

With your permission, your name will be listed with other Leadership Circle Partners in our K: Magazine. Benefactors also receive a listing on our donor wall at the Knowledge office in Burnaby.

On-air Recognition

To thank you for your support and to inspire others to give, with your permission, your name will be included on-air in a group with other Leadership Circle Partners or individually, adjacent to a program of your choosing, depending on your leadership level.

"Knowledge is our favourite station and we know our support couldn't be going to a better organization! We are very, very happy to do so." Patrick & Margaret Burns