

May 25, 2022

John Davison
President & CEO
PSEC Secretariat
Suite 210, 880 Douglas Street
Victoria, BC V8W 2B7

Dear John:

Re: Executive Compensation Reporting for Knowledge Network Corporation

On behalf of the Board of Directors of Knowledge Network Corporation, I confirm that I am aware of the executive compensation paid in the 2021/22 fiscal year and have reviewed the Summary Compensation Table. The compensation reported is within the approved compensation plan and complies with the executive compensation disclosure guidelines.

Yours truly,

Maurine Karagianis

Chair

Knowledge Network Corporation



## **Compensation Philosophy-2021/22**

#### Who We Are

Knowledge Network Corporation is British Columbia's public educational broadcaster, providing commercial-free creative documentaries, arts and culture and children's programs from British Columbia, Canada and around the world for television, web and mobile platforms. Knowledge Network plays a vital role in supporting the independent production community in BC and the rest of Canada by commissioning, pre-licensing and acquiring documentary and children's content for broadcast on Knowledge Network, Knowledge.ca and KnowledgeKids.ca. Knowledge Network is funded by an annual operating grant from the provincial government and through donations from over 48,000 Knowledge Partners.

### **Senior Employee Compensation**

As required by the Public Sectors Employers Act, Knowledge Network discloses executive compensation annually for individuals earning over \$125,000 in annual base salary who are part of our decision-making team. This includes:

- President & CEO
- Director of Broadcast Technology
- Director of Development & Planning
- Director or Finance & Business Affairs
- Director of Network Brands

### **Compensation Discussion and Analysis**

Knowledge Network Corporation's compensation practices endeavor to attract, motivate and retain employees with the skills, experience and commitment necessary to achieve the organization's strategic and business goals. Knowledge Network's compensation philosophy is based on four core principles: performance, differentiation, transparency and accountability. We set maximum total compensation levels equal to the 50th percentile of total compensation provided to comparable positions by relevant comparison organizations. The comparators focus on the public sector where relevant comparisons can be made. We work within provincial compensation mandates and guidelines, respecting our responsibility for appropriate expenditure of public funds. Compensation practices recognize the scope of work performed and support internal equity through evaluation in accordance with the approved job evaluation system. Compensation practices support a performance-based culture and recognize service contribution through progression within the assigned salary grade.

In the case of the President & CEO, the level of compensation is set by the Chair of the Board of Directors, in consultation with the Ministry of Tourism, Arts, Culture and Sport, and is subject to the approval of the Public Sector Employers Council.

All management employees, including the President & CEO, are members of the College Pension Plan. In addition, they receive group medical benefits (Life Insurance, AD&D, dental, extended health and self-insured short-term disability) as set out in the HR Policies & Procedures. The President & CEO receives a car allowance of \$600/month. The organization supports approved training and professional development for all employees upon provision of receipts.

# **Knowledge Network**

## **Summary Compensation Table at 2022**

|   |            |   |           |           |  |                                    | Previous Two Years Totals<br>Total Compensation |            |
|---|------------|---|-----------|-----------|--|------------------------------------|---|------------|
| Name and Position                                   | Salary     | Holdback/Bonus/<br>Incentive Plan<br>Compensation | Benefits  | Pension   | All Other<br>Compensation<br>(expanded<br>below) | 2021/2022<br>Total<br>Compensation | 2020/2021                                       | 2019/2020  |
| Rudy Buttignol, President & CEO                     | \$ 188,851 | -   | \$ 8,765  | \$ 19,527 | \$ 7,200   | \$ 224,343                         | \$ 223,479                                      | \$ 221,071 |
| Oliver Eichel, Director of Broadcast Technology     | \$ 134,957 | -   | \$ 12,107 | \$ 13,955 | -  | \$ 161,019                         | \$ 158,117                                      | \$ 155,703 |
| Jeffrey Lee, Director of Finance & Business Affairs | \$ 130,135 | -   | \$ 11,957 | \$ 13,456 | -  | \$ 155,548                         | \$ 152,811                                      | \$ 150,501 |
| Sarah MacDonald, Director of Development & Planning | \$ 134,957 | -   | \$ 12,107 | \$ 13,955 | -  | \$ 161,019                         | \$ 158,117                                      | \$ 155,703 |
| Aaron Woodley, Director of Network Brands           | \$ 124,908 | -   | \$ 11,657 | \$ 12,915 | -  | \$ 149,480                         |   |            |

## **Summary Other Compensation Table at 2022**

| Name and Position                                   | All Other<br>Compensation | Severance | Vacation<br>Payout | Paid Leave | Vehicle /<br>Transportation<br>Allowance | Perquisites /<br>Other<br>Allowances | Other |
|---|---------------------------|-----------|--------------------|------------|--|--------------------------------------|-------|
| Rudy Buttignol, President & CEO                     | \$ 7,200                  | -         | -                  | -          | \$ 7,200                                 | -                                    | -     |
| Oliver Eichel, Director of Broadcast Technology     | -                         | -         | -                  | -          | -  | -                                    | -     |
| Jeffrey Lee, Director of Finance & Business Affairs | -                         | -         | -                  | -          | -  | -                                    | -     |
| Sarah MacDonald, Director of Development & Planning | -                         | -         | -                  | -          | -  | -                                    | -     |
| Aaron Woodley, Director of Network Brands           | -                         | -         | -                  | -          | -  | -                                    | -     |

#### Notes

| Rudy Buttignol, President & CEO                     | <b>General Note:</b> This position met criteria for inclusion in the 2020/21 executive compensation freeze, which came into effect on August 31, 2020. As a result, this individual was ineligible to receive a performance-based increase for the 2020/21 performance year. There was a 2% performance-based salary increase effective January 1, 2022, for the 2021/22 performance year. |
|---|--|
| Oliver Eichel, Director of Broadcast Technology     | <b>General Note:</b> This position did not meet criteria for inclusion in the 2020/21 executive compensation freeze, which came into effect on August 31, 2020. As a result, this individual was eligible to receive a performance-based increase for the 2020/21 performance year.  |
| Jeffrey Lee, Director of Finance & Business Affairs | <b>General Note:</b> This position did not meet criteria for inclusion in the 2020/21 executive compensation freeze, which came into effect on August 31, 2020. As a result, this individual was eligible to receive a performance-based increase for the 2020/21 performance year.  |
| Sarah MacDonald, Director of Development & Planning | <b>General Note:</b> This position did not meet criteria for inclusion in the 2020/21 executive compensation freeze, which came into effect on August 31, 2020. As a result, this individual was eligible to receive a performance-based increase for the 2020/21 performance year.  |
| Aaron Woodley, Director of Network Brands           | <b>General Note:</b> This position did not meet criteria for inclusion in the 2020/21 executive compensation freeze, which came into effect on August 31, 2020. As a result, this individual was eligible to receive a performance-based increase for the 2020/21 performance year.  |