

## Digital Designer

We are **Knowledge Network**, British Columbia's public educational broadcaster, and we're looking for an energetic and experienced Digital Designer who is passionate about web and app design.

You are someone with a strong background in graphic and web design, who can comfortably balance a multitude of tasks. You'll make recommendations and support efforts to improve digital content and usability as well as assist in the day-to-day production of marketing and promotional materials for Knowledge Network's streaming platforms and social media channels.

You're an enthusiastic team player, hard-working and collaborative with innovative ideas for delivering visual experiences to help inform, educate, and engage our audience.

### Responsibilities

- Lead strategic design solutions from concept to execution, working with different teams to deliver an effective user experience for Knowledge Network and Knowledge Kids websites and apps.
- Create mock-ups, wireframes, and prototypes for websites, mobile and apps.
- Work with team members to continually improve and maintain web content, usability, accessibility, and information architecture.
- Create graphic elements and templates for use on social media and digital advertising campaigns, in consultation with marketing staff.
- Collaborate with cross-functional teams to deliver designs that are creative, useful, and align with our brand.
- Act as a resource for digital design methods, process improvements, and best practices.

### Qualifications

- 3+ years of design experience planning and creating a wide variety of on-brand content for use on responsive websites, apps, social media and emails.
- Creative portfolio demonstrating conceptual thinking, visual storytelling, and design skills.

- Understanding of the fundamentals of inclusive design, accessibility, and usability.
- Basic knowledge of HTML and CSS.
- Ability to problem solve and contribute to moderate to complex visual solutions.
- Ability to handle multiple projects, set priorities, manage your time, and organize work according to best practices.
- Proactive mindset – willing to share ideas and work with different teams to bring concepts to life.
- Able to collaborate in an inclusive cross-cultural environment.

Knowledge Network is an equal opportunity employer committed to respect and diversity in everything we do. We invite applications from women, visible minorities, Indigenous Peoples, individuals with disabilities, persons of all sexual orientation and gender identities, and all people committed to meaningful work that makes a difference. If you identify with an equity-deserving group, we encourage you to reference this in your cover letter.

We are a crown corporation, funded by an annual operating grant from the provincial government and through donations from over 47,000 Knowledge Partners. As such we offer you:

- A competitive salary – starting in the high 60's and working your way up to \$75k+ within four years
- Standard work hours (8 hours/day; Monday-Friday) so you can enjoy your evenings and weekends
- Hybrid work option – up to 2 days per week
- Generous vacation (starting at 4 weeks) plus 12 statutory holidays, so you can really enjoy paid time off
- 100% employer-paid dental, extended health and vision care for you and your family
- An extremely generous defined benefit pension plan (BC Municipal Pension Plan)
- Training and professional development opportunities to grow your skills

If this sounds like the right opportunity for you, please **send a PDF of your cover letter and resume, along with a portfolio link** to [hr@knowledge.ca](mailto:hr@knowledge.ca), by **May 6, 2022**. If you require accommodations at any point during the application and hiring process, please let us know.