

Researcher

We are **Knowledge Network**, British Columbia's public educational broadcaster. You are an emerging statistics dynamo with a passion for public service media. We have an excellent opportunity for a full-time **Researcher** to conduct and coordinate audience research on television and streaming services.

You love numbers, data and spreadsheets, and are curious about how best to report the data to inform decisions and make things better. You will develop weekly, monthly and seasonal research reports about our audiences and identify trends using TV meter and web data. You also enjoy getting out from behind that desk to learn how this research is used. As our in-house statistical go-to person, this role uses analytics to support programming and marketing activities. Your curiosity and analytical skills will contribute to relevant, quality reports that help us understand audience viewing behaviour.

Qualified candidates will have a bachelor's degree in business, statistics, sociology, or equivalent relevant education demonstrating analytical and interpretive skills. High proficiency in Excel is required as well as proven initiative in conceptualizing research projects and presenting data, including presentations to management. Experience with Google Analytics would be an asset. Accuracy and attention to detail are paramount. You must have exceptional interpersonal, communication and organizational skills.

In addition to the required skills, we are looking for someone who believes in the value of what we proudly offer as a free, commercial-free public broadcaster providing creative documentaries, arts and culture and children's programs on television, web and mobile apps. Do you love what we do? Join our talented team and put your Knowledge to work.

Knowledge Network is an equal opportunity employer committed to respect and diversity in everything we do. We invite applications from women, visible minorities, Indigenous Peoples, individuals with disabilities, persons of all sexual orientation and gender identities, and all people committed to meaningful work that makes a difference. We are a crown corporation, funded by an annual operating grant from the provincial government and through donations from over 47,000 Knowledge Partners. As such, we offer you:

- Stable employment with a secure, trusted employer

- Standard hours (8 hours/day; Monday-Friday) so you can enjoy your evenings and weekends
- Generous vacation (start at 4 weeks) plus 12 stats, so you can really enjoy paid time off
- 100% employer-paid dental, extended health, vision care for you and your family, plus life insurance and short-term disability insurance (long-term disability is employee-paid)
- An extremely generous defined benefit pension plan (BC Municipal Pension Plan)
- A competitive salary – starting in the mid-50's and working your way up to \$65K+ within 4 years.
- Training and professional development opportunities to grow your skills.

If this sounds like the right opportunity for you, at the right time in your career, please send a letter stating why you are the right person for us, along with your resume to hr@knowledge.ca by September 30th. If you require accommodations at any point during the application and hiring process, please let us know.