



Ref: 103624

December 4, 2015

Nini Baird, Board Chair  
Knowledge Network Corporation  
4355 Mathissi Place  
Burnaby, BC V5G 4S8

Dear Nini Baird:

This Mandate Letter confirms your organization's mandate, provides government's annual strategic direction and sets out key performance expectations for the 2016/17 fiscal year.

On behalf of the province of British Columbia (BC), thank you for your leadership and the contributions made by Knowledge Network Corporation over the past year and congratulations on the efforts made towards the development of the Knowledge Kids Go app and the successful development of Season 2 of Emergency Room: Life and Death at VGH.

Last year, government established a common set of principles for the BC public sector organizations. The intent of the Taxpayer Accountability Principles (TAP) is to strengthen accountability and promote cost control. These principles instill a common frame of reference to inform decisions and ensure that the actions taken and services provided meet public policy objectives established by government on behalf of the citizens of BC. All public sector organizations are expected to understand the responsibility they have to the citizens of BC and how it is complimentary to the fiduciary duty to their organizations.

One of government's core values is respect for the taxpayer's dollar. It is critical that Public Sector Organizations operate as efficiently as possible, in order to ensure British Columbians are provided with effective services at the lowest cost possible. This requires constant focus on maintaining a cost-conscious and principled culture through the efficient delivery of services that stand the test of public scrutiny and help develop a prosperous economy in an environmentally sustainable manner. The foundation of this work is the government's commitment to controlling spending and balancing the budget.

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Government provided the following mandate direction to Knowledge Network Corporation under the Knowledge Act:

- Carry on the business of broadcasting and communications to provide unique, quality educational programming to British Columbians;
- Promote lifelong learning in British Columbia by providing quality educational programming;
- Inform and educate British Columbians about their province and about issues that are relevant to them;
- Provide British Columbians with a unique television experience; and,
- Collaborate with the independent television and web media production sectors in British Columbia.

To achieve this mandate, Knowledge Network Corporation is directed to take the following strategic actions:

- Broadcast programming covering topics of interest to British Columbians such as: economic diversification; jobs and skills; Asian trade and cultural awareness; First Nations communities and cultural awareness; health care sustainability including seniors' demographic shifts; early learning initiatives; emergency preparedness; and the environment, including climate change.
- Develop a new documentary series on international trade through the lens of the Vancouver International Airport, in partnership with BC's independent production sector.
- Expand the KNC website, Knowledge.ca, through the addition of curated arts and information content from trusted Canadian and international sources.
- In year two of a three year plan, self-finance the replacement of aging digital broadcast infrastructure.

To achieve this, several actions as detailed in the 2014 TAP Transition Letter, are to continue to be implemented and refined, such as, on-going orientation, the joint strategic engagement plan, and the evaluation plan. For detailed information about TAP directives, please refer to the following link, [Taxpayer Accountability Principles](#).

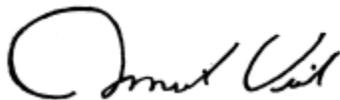
In addition, it is expected that your organization will continue to be diligent in ensuring familiarity with and adherence to statutory obligations and policies that have broad application across the public sector. Please refer to the following link for a summary of these accountabilities, [PSO Accountability Summary](#).

Government is committed to continuing to revitalize the relationship between government and PSOs. This strong focus on increased two-way communication supports and ensures a common understanding of government's expectations. Timely communication of any issues which may affect the business of Knowledge Network Corporation and/or the interests of government is critical to building trust and the effective delivery of public services, including information on any risks to achieving financial forecasts and performance targets.

Each board member is required to acknowledge the direction provided in the Mandate Letter by signing this letter. The Mandate Letter is to be posted publicly on your organization's website and a copy signed by all board members provided to the ministry and made available to the public upon request.

I look forward to our regular meetings focusing on strategic priorities, performance against the TAP, key results and working together to protect the public interest at all times.

Sincerely,



Amrik Virk  
Minister

Attachment: Taxpayer Accountability Principles

cc: Honourable Christy Clark  
Premier

John Dyble  
Deputy Minister to the Premier and Cabinet Secretary

Kim Henderson  
Deputy Minister and Secretary to Treasury Board  
Ministry of Finance

Cheryl Wenezenki-Yolland  
Associate Deputy Minister  
Ministry of Finance

Sarf Ahmed  
Associate Deputy Minister  
Ministry of Technology, Innovation and Citizens' Services

Rudy Buttignol  
Chief Executive Officer  
Knowledge Network Corporation

Wendy Heshka  
Vice Chair, Knowledge Network Corporation

Kevin Brown  
Board Member, Knowledge Network Corporation

Jan Lindsay  
Board Member, Knowledge Network Corporation

Tony Knox  
Board Member, Knowledge Network Corporation

Debbie MacMillan  
Board Member, Knowledge Network Corporation

Anne McMullin  
Board Member, Knowledge Network Corporation

Sheila Orr  
Board Member, Knowledge Network Corporation

Margaret Vandenberg  
Board Member, Knowledge Network Corporation

Eric Watt  
Board Member, Knowledge Network Corporation

2016/17 MANDATE LETTER FOR KNC



Chamkaur S. Cheema, Director  
Knowledge Network Corporation  
Board of Directors



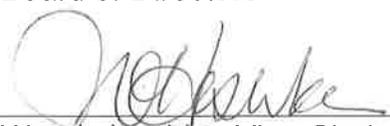
Debbie MacMillan, Secretary  
Knowledge Network Corporation  
Board of Directors



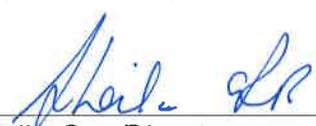
Kevin Brown, Director  
Knowledge Network Corporation  
Board of Directors



Anne McMullin, Director  
Knowledge Network Corporation  
Board of Directors



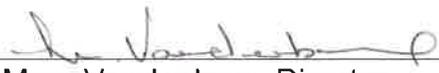
Wendy Heshka, Vice-Chair  
Knowledge Network Corporation  
Board of Directors



Sheila Orr, Director  
Knowledge Network Corporation  
Board of Directors



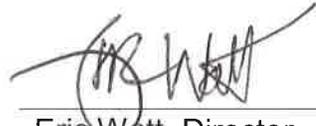
Tony Knox, Director  
Knowledge Network Corporation  
Board of Directors



Marg Vandenberg, Director  
Knowledge Network Corporation  
Board of Directors



Jan Lindsay, Director  
Knowledge Network Corporation  
Board of Directors



Eric Watt, Director  
Knowledge Network Corporation  
Board of Directors



Nini Baird, C.M., Chair  
Knowledge Network Corporation  
Board of Directors

## B.C. Taxpayer Accountability Principles

Further information available at: <http://gov.bc.ca/crownaccountabilities>

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| <b>1 Cost Consciousness (Efficiency)</b> | Strengthen cost management capabilities and foster a culture of cost-consciousness at all levels of public sector organizations. Provide public services and programs as efficiently and effectively as possible to “bend the cost curve” and support sustainable public policies and programs as a lasting legacy for generations to come.                 |
| <b>2 Accountability</b>                  | Transparently manage responsibilities according to a set of common public sector principles in the best interest of the citizens of the province. By enhancing organizational efficiency and effectiveness in the planning, reporting and decision making, public sector organizations will ensure actions are aligned with government’s strategic mandate. |
| <b>3 Appropriate Compensation</b>        | Comply with a rigorous, standardized approach to performance management and employee compensation, which reflects appropriate compensation for work across the public sector that is consistent with government’s taxpayer accountability principles and respectful of the taxpayer.  |
| <b>4 Service</b>                         | Maintain a clear focus on positive outcomes for citizens of British Columbia by delivering cost-efficient, effective, value-for-money public services and programs.   |
| <b>5 Respect</b>                         | Engage in equitable, compassionate, respectful and effective communications that ensure all parties are properly informed or consulted on actions, decisions and public communications in a timely manner. Proactively collaborate in a spirit of partnership that respects the use of taxpayers’ monies.   |
| <b>6 Integrity</b>                       | Make decisions and take actions that are transparent, ethical and free from conflict of interest. Require the establishment of a strong ethical code of conduct for all employees and executives. Serve the citizens of British Columbia by respecting the shared public trust and acting in accordance with the taxpayer accountability principles.        |