



BRITISH  
COLUMBIA

Ref: 32176

January 22, 2018

Ms. Nini Baird, Chair  
Board of Directors  
Knowledge Network Corporation  
4355 Mathissi Place  
Burnaby, BC V5G 4S8

Dear Ms. Baird:

On behalf of Premier Horgan, thank you for your service to the people of British Columbia. The government remains committed to working with our Crown agency partners to deliver on government's commitments to British Columbians: to help make life more affordable for people, invest in services and build a strong, sustainable economy.

This Mandate Letter outlines the guiding principles of the government which should inform the preparation of your three-year Service Plan for *Budget 2018*. This Mandate Letter also confirms your organization's mandate, provides government's annual strategic direction and sets out key performance expectations for the 2018/19 fiscal year.

The government made three key commitments to British Columbians. All ministries and Crown agencies are expected to work together to help government achieve these commitments.

Our first commitment is to make life more affordable. We expect all public sector organizations to support government's agenda to help manage the daily cost of living for British Columbians.

Our second commitment is to deliver the services that people count on. Many of the programs and services that British Columbians access on a regular basis are delivered by Crown agencies. We want to build on programs that are working well, and make improvements where needed, to ensure British Columbians get quality and timely customer service from public sector organizations across the province.

Our third key commitment is to build a strong, sustainable, innovative economy that works for everyone. The government believes that public sector organizations have a key role to play in supporting broad-based economic growth in every region of the province.

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To support true and lasting reconciliation with Indigenous Peoples in British Columbia, our government is fully adopting and implementing the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP), and the Calls to Action of the Truth and Reconciliation Commission (TRC). Please ensure that going forward your organization incorporates the UNDRIP and TRC, given the specific mandate and context of your organization.

As the Minister Responsible for Knowledge Network Corporation I expect that you will make substantive progress on the following priorities and incorporate these priorities when developing the goals, objectives and performance measures for inclusion in the Service Plan:

- Provide quality, freely available and commercial-free television, web and mobile platform services to British Columbians.
- Collaborate with B.C.'s independent production sector to create original B.C. stories.
- Support literacy and early childhood development by working in partnership with B.C.'s independent production sector.
- Collaborate with independent, Indigenous filmmakers to create original B.C. Indigenous stories.

The Crown Agencies and Board Resourcing Office (CABRO) at the Ministry of Finance has lead responsibility for overseeing and maintaining the Public Sector Organizations Governance Framework, and provides leadership for the merit based appointment of qualified and competent individuals to the boards of Crown agencies.

Knowledge Network Corporation is asked to work closely with CABRO through your ministry contact on board appointments, all governance matters including orientation and training of board members, and meeting public sector reporting requirements under the *Budget Transparency and Accountability Act*.

Each board member is required to acknowledge the direction provided in this Mandate Letter by signing this letter. The Mandate Letter is to be posted publicly on your organization's website on Budget Day on February 20, 2018 to coincide with the release of your organizations' Service Plan.

I have appreciated your support as Board Chair to me as Minister responsible in the first few months of our government's term in office. I look forward to ongoing dialogue and engagement going forward through our scheduled meetings and other communication channels between my ministry and your organization. Part of that engagement process includes regular meetings between your communications staff and the appropriate Government Communications and Public Engagement staff who provide support to your ministry responsible.

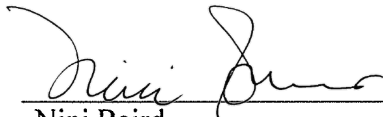
Ms. Nini Baird  
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Once again, thanks to you and your Board of Directors for your commitment to public service.  
Together, we will work to build a better B.C.


Sincerely,



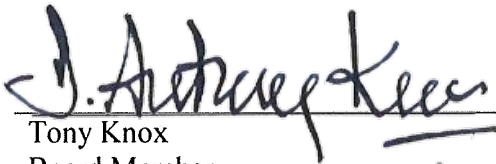
Lisa Beare  
Minister of Tourism, Arts and Culture



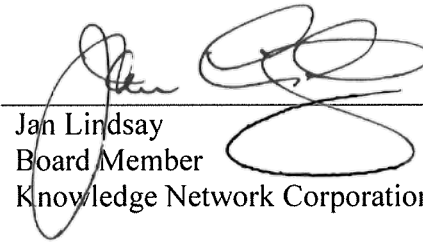
Nini Baird  
Chair  
Knowledge Network Corporation



Chamkaur Cheema  
Board Member  
Knowledge Network Corporation



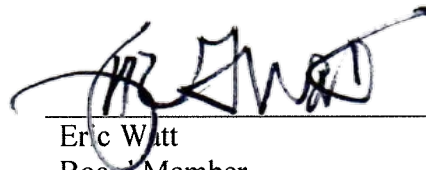
Tony Knox  
Board Member  
Knowledge Network Corporation



Jan Lindsay  
Board Member  
Knowledge Network Corporation



Anne McMullin  
Board Member  
Knowledge Network Corporation



Eric Watt  
Board Member  
Knowledge Network Corporation

Ms. Nini Baird

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cc: Honourable John Horgan  
Premier

Don Wright  
Deputy Minister to the Premier and Cabinet Secretary

Lori Wanamaker  
Deputy Minister  
Ministry of Finance

Sandra Carroll  
Deputy Minister  
Ministry of Tourism, Arts and Culture

David Galbraith  
Associate Deputy Minister and Secretary to Treasury Board  
Ministry of Finance

Chamkaur Cheema  
Board Member, Knowledge Network Corporation

Tony Knox  
Board Member, Knowledge Network Corporation

Jan Lindsay  
Board Member, Knowledge Network Corporation

Anne McMullin  
Board Member, Knowledge Network Corporation

Eric Watt  
Board Member, Knowledge Network Corporation

Rudy Buttignol  
Chief Executive Officer  
Knowledge Network Corporation