

Knowledge Network's Director of Network Brands (Burnaby, BC)

Do you think the public has the right to a quality information service it can trust?

Do you believe in the value of free and commercial-free public broadcasting?

Are you familiar with British Columbia's Knowledge Network and whom it serves?

Have you ever considered a career in public broadcasting?

Are you an experienced producer/filmmaker looking to step up to that next big challenge in your life?

If this resonates with you, we would love to hear why.

We are seeking a skilled and passionate individual to oversee Knowledge Network's branding and promotion on its platforms - broadcast, streaming, social and print.

Ideally, you have at minimum 15 years of experience producing a variety of genre such as documentary, children's, drama and commercials. You are comfortable working in the digital and social domain. You are a natural team leader who contributes imaginative, creative concepts.

Your responsibilities include working with a talented group to conceive, produce and schedule branding and promotional campaigns. Your department also provides in-house creative services to Development and Communications.

As a member of Knowledge's senior management team, you participate in strategic planning and decision-making, and collaborate on cross-departmental initiatives. You will be reporting to and working very closely with our President and CEO.

If this sounds like the right opportunity for you, at the right time in your career, send us a letter explaining why and what you have to offer Canada's most publicly supported public broadcaster. Also include your resume and some samples of your work.

We are an equal opportunity employer committed to diversity in everything we do.

We'd love to hear from you at hr@knowledge.ca, by November 30, 2018.