# Governance

The Ministry of Tourism, Arts and Culture is responsible for policy direction while the Board is responsible for operational policy and setting the strategic direction of the organization. The President and CEO is responsible for the day-to-day leadership and management of Knowledge Network.



## Minister of Tourism, Arts and Culture

Honourable Lisa Beare

## **Board of Directors Chair**

Nini Baird, C.M.

### President and Chief Executive Officer

Rudy Buttignol, C.M.

## **Senior Management**

Murray Battle Director of Original Content

and Brand

Oliver Eichel **Director of Broadcast Operations,** 

**Engineering and IT** 

Tracey Evans **Director of Human Resources** 

Jeffrey Lee **Director of Finance** 

and Planning

Glenna Pollon Director of Government Relations

and Communications

John Reid Director of Business Affairs

Ravi Singh **Director of Web Channels** 

## Canadian Radio-television and Telecommunications Commission (CRTC)

Knowledge Network is licensed through the CRTC to broadcast educational programming in British Columbia.

## Canada Revenue Agency

Knowledge Network is a registered charity, engaging in fundraising activities through our Knowledge Partners program. Funds raised support programming and promotion across all our platforms.

## **Board of Directors**

Knowledge Network Corporation's Board of Directors are appointed by the Lieutenant-Governor in Council. The Board leads Knowledge Network with a strategic perspective, attending to the continual improvement of its leadership role and to its capability as a body to define values and vision.

They are guided by governance principles that are intended to support best practices, innovation and improvement, sound fiscal management and respect for all stakeholders. The Board has systems in place to ensure their operations and decision-making processes are consistent with the guidelines of the Crown Agencies and Board Resourcing Office.

Further information on Knowledge Network Corporation's Board Governance, is available at: www.knowledge.ca/about/governance

Principles	How They Are Achieved
Ensure broad-based, relevant Board representation.	Recommend individuals from business, education, finance, law, new media and other relevant disciplines.
Promote strategic macro-governance direction.	Work with management to ensure continuous improvement of service delivery.
Maximize value for money.	Operate by demonstrating effectiveness and efficiency in use of resources.
Listen to KNC partners.	Seek input from partners, stakeholders, and the provincial government and act on it.
Leverage best practices including the selection of performance measures and targets.	Support the CEO in the development, implementation, and evaluation of a Service Plan that meets goals and objectives set by the Board.

## Knowledge Network Corporation Board of Directors (at June 30, 2018)



Nini Baird, C.M. (West Vancouver)



Chamkaur Cheema (Vancouver)



Sarf Ahmed (Victoria)



Norah Bowman (Kelowna)



Dr. Jan Lindsay (Nelson)



Tony Knox (Vancouver)



Doreen Manuel (North Vancouver)



Gerry Martin (Terrace)



Anne McMullin (West Vancouver)



Stacy Shields (Vancouver)



Eric Watt (Vancouver)

## **Board Committees**

Five standing committees support the Board in fulfilling its obligations and responsibilities to Knowledge Network:

#### **Audit and Finance**

Ensures the audit process, financial reporting, budgets and risk management systems are reliable, efficient and effective.

Members: Eric Watt (Chair), Chamkaur Cheema, Jan Lindsay, Stacy Shields

## **Fund Development and Partnership**

Identifies new sources of revenue and serves as ambassadors and strategists for fund development activities and for the development of external relationships.

Members: Jan Lindsay (Chair), Tony Knox, Gerry Martin, Anne McMullin

## Governance

Ensures Knowledge Network develops and implements governance objectives and policies.

Members: Tony Knox (Chair), Jan Lindsay, Gerry Martin, Stacy Shields

## **Human Resources**

Ensures Knowledge Network's compensation and human resource philosophies and strategies are in keeping with our mission, values and key goals as well as our legislative and government policy guidelines and requirements.

Members: Nini Baird (Chair), All members

## **Strategic Planning**

Ensures our strategic direction meets the public policy objectives identified in the Knowledge Network Corporation Act.

Members: Gerry Martin (Chair), Jan Lindsay, Anne McMullin

BRITISH Knowledge Network:

Knowledge Network Corporation 4355 Mathissi Place Burnaby, BC Canada V5G 4S8

Phone: 604.431.3222 Toll Free: 1.877.456.6988 Email: info@knowledge.ca

Knowledge.ca

