



BRITISH  
COLUMBIA

Ref: 38530

January 17, 2020

Maurine Edna Karagianis  
Chair, Board of Directors  
Knowledge Network Corporation  
4355 Mathissi Place  
Burnaby, BC V5G 4S8

Dear Maurine Karagianis:

I would like to extend appreciation on behalf of Premier Horgan and the Executive Council for your dedication, and that of your board members, in leading your organization and helping Government deliver on our priorities to British Columbians.

Government remains focused on its three strategic priorities: making life more affordable, delivering better services, and investing in a sustainable economy.

Every public sector organization is accountable to the citizens of British Columbia (BC). The expectations of BC citizens are identified through their elected representatives, the members of the Legislative Assembly.

This mandate letter, which I am sending in my capacity as Minister Responsible for Knowledge Network Corporation, on behalf of the Executive Council, communicates those expectations for your agency. It sets out overarching Government priorities that will inform your agency's policies and programs, as well as specific direction on priorities and expectations for the coming fiscal year.

Our goal is to build a strong, sustainable economy that works for everyone. We are committed to working with you and other Crown Agencies to provide quality, cost-effective services to BC families and businesses. By adopting the Gender-Based Analysis Plus (GBA+) lens and Framework for Improving British Columbian's Standard of Living to policy development, we will ensure that equity is reflected in Government budgets, policies and programs. You are encouraged to apply the GBA+ lens in your Crown Agency operations and programs. In the same vein, appointments to agencies, boards and commissions reflect Government's direction to promote equity and leadership at senior levels in the public and private sectors, with a view to building strong public sector boards that reflect the diversity of BC.

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Two key priorities that will underpin lasting prosperity are advancing reconciliation with Indigenous Peoples and moving towards a low-carbon economy.

In November 2019, Government passed the *Declaration on the Rights of Indigenous Peoples Act* (Act) which represents a crucial step towards true and lasting reconciliation. In keeping with the Calls to Action of the Truth and Reconciliation Commission, the Act was developed in collaboration with the First Nations Leadership Council to create a framework for reconciliation in BC. All Crown Agencies are expected to incorporate the Act and Calls to Action of the Truth and Reconciliation Commission within their specific mandate and context.

Announced in December 2018, the CleanBC plan puts our province on the path to a cleaner, better future—with a low-carbon economy that creates opportunities while protecting our clean air, land and water. As part of the new accountability framework established in CleanBC, and consistent with the *Climate Change Accountability Act*, please ensure your organization plans to align operations with targets and strategies for minimizing greenhouse gas emissions and managing climate change risk. Please be prepared to work with Government to report out on these plans and activities.

The Crown Agencies and Board Resourcing Office, with the Ministry of Finance, will continue to support you and your board on recruitment and appointments as needed, and will be expanding professional development opportunities in 2020/21. This will include online training modules and in-person conferences, as Government works to support strong public sector boards that reflect the diversity of BC.

As the Minister Responsible for Knowledge Network Corporation, I expect that you will make substantive progress on the following priorities and incorporate them in the goals, objectives and performance measures in your 2020/21 Service Plan:

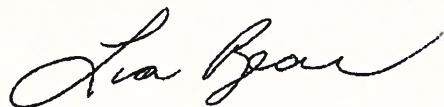
- Provide quality, freely available and commercial-free television and streaming services to British Columbians.
- Broadcast programming that covers topics of relevance to British Columbians such as: the environment and climate change (e.g. clean and sustainable energy); emergency preparedness; regional perspectives; literacy and early childhood development. Ensure programming reflects and promotes equity, diversity and inclusion.
- Collaborate with BC's independent production sector to create original BC stories and leverage federal funding.
- Collaborate with independent, Indigenous filmmakers to create original BC Indigenous stories and continue to increase opportunities to share Indigenous perspectives.

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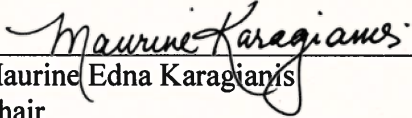
Each board member is required to sign the Mandate Letter to acknowledge Government's direction to your organization. The signed Mandate Letter is to be posted publicly on your organization's website in spring 2020.

I look forward to continuing to work with you and your Board colleagues to build a better BC.

Sincerely,

A handwritten signature in black ink, appearing to read "Lisa Beare". The signature is fluid and cursive, with a large initial "L" and a long, sweeping underline.

Lisa Beare  
Minister of Tourism, Arts and Culture



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Maurine Edna Karagianis  
Chair  
Knowledge Network Corporation



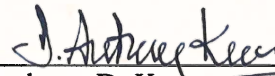
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Chamkaur Singh Cheema  
Vice Chair  
Knowledge Network Corporation



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Sarfaraz Ahmed  
Board Member  
Knowledge Network Corporation




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Anthony D. Knox  
Board Member  
Knowledge Network Corporation



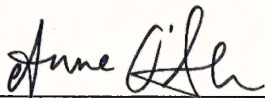
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Doreen Mary Manuel  
Board Member  
Knowledge Network Corporation



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Gerrold James Martin  
Board Member  
Knowledge Network Corporation



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Anne Catherine O'Shea  
Board Member  
Knowledge Network Corporation



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Stacy Jacqueline Shields  
Board Member  
Knowledge Network Corporation



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Eric G. Watt  
Board Member  
Knowledge Network Corporation

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pc: Honourable John Horgan  
Premier

Don Wright  
Deputy Minister to the Premier and Cabinet Secretary

Lori Wanamaker  
Deputy Minister  
Ministry of Finance

Heather Wood  
Associate Deputy Minister and Secretary to Treasury Board  
Ministry of Finance

Shauna Brouwer  
Deputy Minister  
Ministry of Tourism, Arts and Culture

Chamkaur Singh Cheema  
Vice Chair  
Knowledge Network Corporation

Sarfaraz Ahmed  
Board Member  
Knowledge Network Corporation

Anthony D. Knox  
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Doreen Mary Manuel  
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Gerrold James Martin  
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Anne Catherine O'Shea  
Board Member  
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Stacy Jacqueline Shields  
Board Member  
Knowledge Network Corporation

Eric G. Watt  
Board Member  
Knowledge Network Corporation

Rudy Buttignol  
Chief Executive Officer/President  
Knowledge Network Corporation